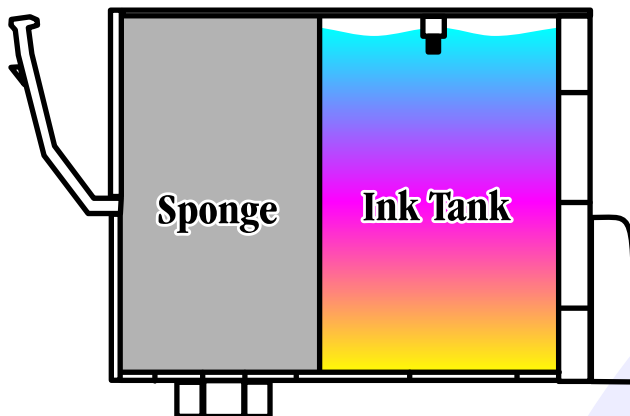


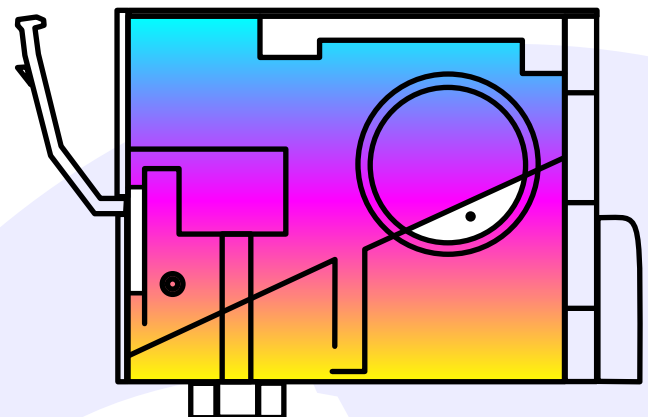
Why buy PhotoPLUS cartridges for Epson printers?

Inkrite **PhotoPLUS** cartridges contain more ink than other compatible cartridges on the market. This is **NOT** a trick or a con. Simply put the cartridge has been redesigned to make the ink tank larger, and the ink flow more efficient. This change allows the cartridge to **print up to 15% more** images than the previous generation, including all other makes of cartridges on the market at the moment.

Old Cartridge Design



Next Generation Design



Yield Testing

To compare an old generation cartridge we chose the **Pressit Clean Sheet** (a full colour A4 image) and printed off copies of the image until we ran out of ink. The printer used was a Epson R300 and the quality setting was 'Photo Matt Paper' on the 'Photo' setting.

With the old generation cartridges the printer ran out of ink after **49** prints, or more accurately the black ink ran out. We then removed the cartridges and replaced them with a set of Next Generation PhotoPLUS cartridges.

With the Next Generation cartridges the printer ran out of yellow ink after **56** prints.

These tests conclude that **15% extra** prints were obtained from the PhotoPLUS cartridges.

Conclusion

As you can see from the diagrams the newer cartridges use a much more sophisticated design that vastly improves the efficiency of the cartridge. This is born out by the testing which gave us a significant increase in yield. When added to the superior quality of the inks and the 'leak-free' design you have a far superior cartridge.